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भारत संचार निगम लिमिटेड  
(भारत सरकार का उद्यम)  
**BHARAT SANCHAR NIGAM LIMITED**  
(A Government of India Enterprise)

राकेश कुमार उपाध्याय  
अध्यक्ष एवं प्रबन्ध निदेशक

**RAKESH K. UPADHYAY**  
Chairman & Managing Director

## APPEAL

Dear Colleague,

As you are aware, the recent cloud burst & rains have created a havoc in and around Kedarnath in Uttarakhand. There have been tremendous loss of lives and infrastructure, in the area, reports of which are extremely unnerving. It will take enormous efforts and resources to restore and rebuild the life in the affected region. Calamity of these dimensions, can only be fought with the co-operation and support from one and all.

2. In view of the extremely tragic devastation in Uttarakhand, I appeal to all the employees of BSNL family, to voluntarily contribute their respective "one- day pay" to the Prime Minister Relief fund, as a small compassionate gesture towards our fellow brethren to stand by them in these testing times of distress and to help them rebuild their lives to some extent.

3. Representatives of our Union/Associations have also expressed their support for this noble cause.

4. I am confident that this gesture from BSNL family will go a long way in supplementing such efforts and support, emanating almost from all quarters of society.

[R.K. UPADHYAY]  
Chairman & Managing Director  
BSNL

26/08/2013